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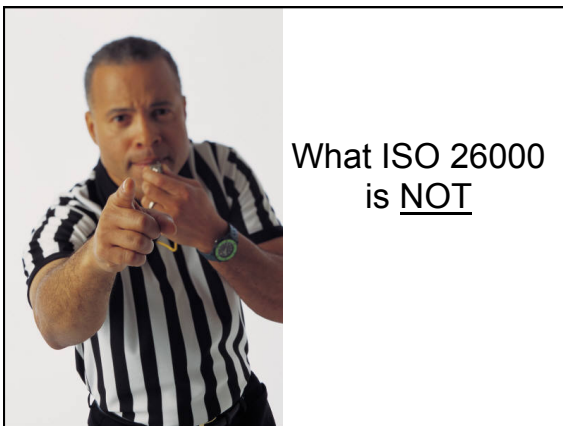
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#### Definition of Social Responsibility

Responsibility of an **organization** for the impacts of its decisions and activities on society and the **environment**, through transparent and **ethical behaviour** that

- contributes to **sustainable development**, including health and the welfare of society;
- takes into account the expectations of **stakeholders**;
- is in compliance with applicable law and consistent with **international norms of behaviour**; and
- is integrated throughout the **organization** and practised in its relationships

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## What does ISO 26000 cover?




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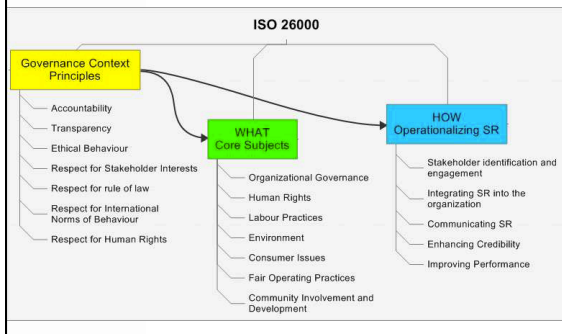
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## What does ISO 26000 cover?




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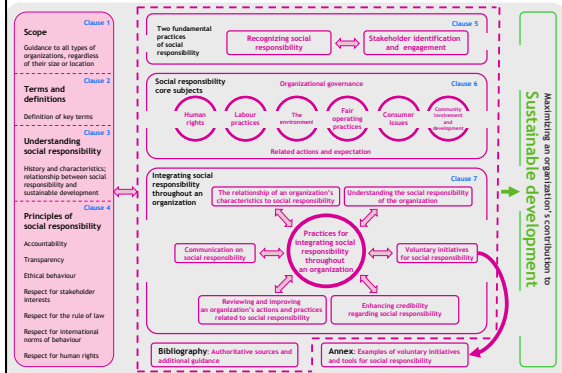
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## ISO 26000 in a nutshell...




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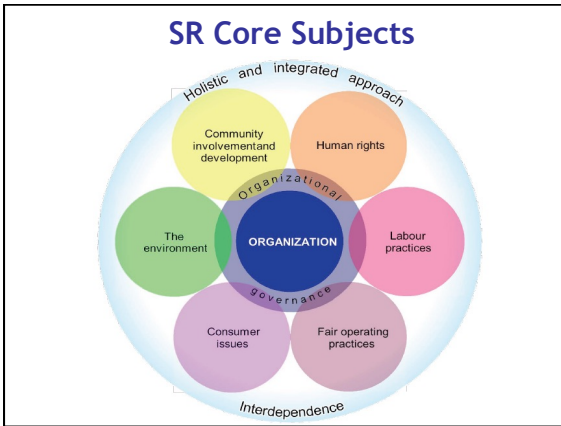
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### Guidance on Core Subjects

“These core subjects cover the most likely economic, environmental and social impacts that should be addressed by organizations.”



Within each core subject there may be a number of specific issues that an organization should take into account when identifying its social responsibility.

“All of the core subjects, but not all the issues, have some relevance for every organization.”

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Why should I  
care if there's  
no teeth to this  
standard?

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Where does ISO 26000 fit with  
other existing standards?

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How do we judge an  
organization's performance without  
a conformity assessment?

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The BIG Picture		
<ul style="list-style-type: none"> <li>• According to ISO 75+ have adopted as national standard</li> <li>• Other statistics claim 16,000 copies of the standard have been sold in 50 countries since 2010</li> </ul>		
Adopted	In Progress	Not adopted
Algeria, Argentina, Austria, Belgium, Bolivia, Bosnia & Herzegovina, Brazil, Bulgaria, Chile, Costa Rica, Cote D'Ivoire, Czech Republic, Denmark, Ecuador, Egypt, Estonia, Finland, France, Germany, Ghana, Guatemala, Honduras, Hungary, Iran, Ireland, Italy, Japan, Kazakhstan, Kenya, Korea, Kyrgyz Republic, Lebanon, Lithuania, Malawi, Malta, Mauritius, Mexico, Moldova, Mongolia, Morocco, Netherlands, Nigeria, Norway, Oman, Panama, Peru, Portugal, Romania, Saint Lucia, Serbia, Slovak Republic, South Africa, Spain, Sweden, Switzerland, Tanzania, T&T, Tunisia, Turkey, Uganda, United Kingdom, Uruguay, United States, Zimbabwe	Armenia, Bahrain, Bangladesh, Burundi, Canada, Dominican Republic, Gabon, Gambia, Georgia, Indonesia, Jamaica, Jordan, Macau, Malaysia, Montenegro, Myanmar, Poland, Russia, Singapore, Sudan, Swaziland, Vietnam	Bhutan, Burkina Faso, Colombia, Cuba, Cyprus, Iceland, India, Iraq, Israel, Luxembourg, Mauritania, Namibia, New Zealand, Surinam, Thailand, UAE

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### International Toolbox

- Certifications
- Self-Assessments
- Other tools



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Could the standard be  
used as a barrier to  
trade for companies  
in some countries?



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What does the future hold  
for ISO 26000 in Canada?



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**Thank  
You!**



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